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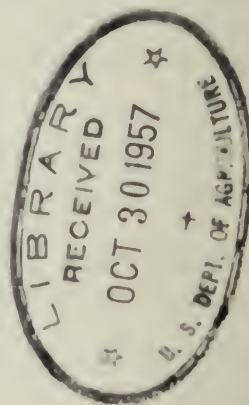
Suggested Features for State and Local Radio Programs,

National Home Demonstration Week

- (1) Daily radio interviews with rural women who have accomplishments to report. (This can be done in advance by tape recording if desired.)
- (2) Citations to individual county home demonstration agents and local leaders who have served over a period of years. This can be done in several ways by different people--by State extension worker, by home demonstration council president (State or county), or by a rural or urban woman.
- (3) A subject of special interest to merchants, "Women are wiser buyers because of what they learn in home demonstration work."
- (4) Historical sketches of home demonstration work in a particular county, by home demonstration club members.
- (5) "The importance of beauty in the lives of people is emphasized in the home demonstration program," a theme that is always attractive, can be developed by home demonstration club members or by extension workers.
- (6) "Home demonstration work, a family affair," developed by a woman and her husband and one or two young people of the family--members of 4-H Clubs.
- (7) "My interest in public affairs is due to home demonstration work" and "My interest in world affairs is due to home demonstration work" are good subjects if presented by women who have made a study of public and world affairs.
- (8) A group of young mothers might be in a meeting and tell what they are learning that is helpful in making the dollar go further, in making housekeeping easier, and in raising their children more wisely.
- (9) "A well-equipped farm home run efficiently increases agricultural production," is a timely subject for farm woman to develop, or a farm woman and her husband, or by a family with older children.
- (10) Community activities sponsored by home demonstration groups told by a home demonstration member, president of county council, or others.
- (11) There are many other radio program possibilities..

Madge J. Reese
Field Agent,

Division of Field Coordination



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